

BSA Consumption Study Group Annual Report (2025)

Income: Current balance is £70. All events so far have been free of charge.

Membership/subscriber numbers: 98 study group members based on Jisc subscription (no information on the split between BSA members and non-members).

Convenor details

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Aims:

- To provide a productive and supportive network through which researchers working on matters relating to consumption, consumers and consumer culture can meet to present research findings and engage in dialogue and debate.
- To organise regular regional and national events where researchers from across career stages can present research findings and further debates in sociology of consumption and related areas;
- To support Postgraduate Researchers, Early Career Researchers and other emerging scholars in the field of sociology of consumption. It is anticipated this will include offering subsidised places at Study Group events and both formal and informal mentorship opportunities;
- To encourage interdisciplinary dialogue between sociologists of consumption and those working on related issues in other fields such as geography, social anthropology, social psychology, business and marketing studies;
- To showcase the need for sociological insights to contribute to current debates about both the everyday lived experiences of consumers and the wider socio-political context in which the economics, ethics and sustainability of consumer culture is increasingly questioned.

Past activities

- Situating Consumption III: Where Do We Situate the Sociology of Consumption? (CMSF stream plenary at the 2025 BSA Annual Conference).
- CMSF stream plenary proposed for the 2026 BSA Annual Conference withdrawn due to the unforeseen venue change.

Future activities

TBC