



BSA Network Magazine

2025 Advertising rates and specifications

Network is the British Sociological Association's (BSA) magazine. It is available online to all BSA members, a specialist readership interested particularly in socology and, more generally, in the social sciences.

Promotional opportunities include page advertising and inserts. The BSA offers a **20% discount to publishers**, educational establishments and charities on the prices below. All costs below are exclusive of VAT.

Format: A4 / full-colour / 36+pp

Frequency: three times a year - Spring, Summer and Autumn

A further discount of 20% is available on a booking of three adverts or more. These can be spread amongst the next five issues of Network.

Magazine adverts

Magazine rates: Special Positions:

Full Page: £760 Inside Front Cover (full page): £1000 Inside Front Cover (1/2 page): £525 Quarter Page: £210 Inside Front Cover (1/4 page): £280

Artwork specification: Size:

Resolution: 300dpi minimum Full-page: 297mm H x 210 mm W
Format: tiff or pdf file Half-page: 137mm H x 193 W
Colour: full colour available Quarter-page 120mm H x 85mm W

Rates quoted here are before the 20% discount is applied

Send advert artwork files to: Tony Trueman, BSA Media Consultant 07964 023392

tony.trueman@britsoc.org.uk

Deadlines

Spring issue in-magazine ads: 14 February 2025 Summer issue in-magazine ads: 23 May 2025 Autumn issue in-magazine ads: 10 October 2025

