

## **BSA Consumption Study Group Annual Report (2024)**

**Income:** Current balance is £70. All events so far have been free of charge.

**Membership/subscriber numbers:** 94 study group members based on subscription to study group Jiscmail (no information on the split between BSA members and non-members).

### **Convenor details:**

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### **Aims:**

- To provide a productive and supportive network through which researchers working on matters relating to consumption, consumers and consumer culture can meet to present research findings and engage in dialogue and debate.
- To organise regular regional and national events where researchers from across career stages can present research findings and further debates in sociology of consumption and related areas;
- To support Postgraduate Researchers, Early Career Researchers and other emerging scholars in the field of sociology of consumption. It is anticipated this will include offering subsidised places at Study Group events and both formal and informal mentorship opportunities;
- To encourage interdisciplinary dialogue between sociologists of consumption and those working on related issues in other fields such as geography, social anthropology, social psychology, business and marketing studies;
- To showcase the need for sociological insights to contribute to current debates about both the everyday lived experiences of consumers and the wider socio-political context in which the economics, ethics and sustainability of consumer culture is increasingly questioned.

### **Past activities**

- The Meat Gap? Examining Contemporary Meat and Non-Meat Eating Practices, Marketing and Identities (19 June 2024, online).
- Situating Consumption II: Navigating the Business School (23 September 2024, online).
- Situating Consumption III: Where Do We Situate the Sociology of Consumption? BSA Annual Conference: Culture, Media, Sport and Food Stream Plenary (25 April 2025, University of Manchester).

### **Future activities**

TBC