



# Disseminating research to a non-academic audience - creating pathways to impact in sociological research

A BSA Early Career Forum Regional Event

Monday, 6 June 2022

10:00am – 4:30pm (followed by evening networking)

Hosted by The University of York

Venue: York Guildhall, St Martins Courtyard, Coney St, York YO1 9QL

This one-day event brings together PGRs, ECRs, experienced researchers, organisation/business stakeholders, and creation facilitators to explore the concept of research impact, what research funders look for in grant applications in relation to impact, and perceptions of innovative research dissemination. Following morning presentations from expert speakers and an informal networking lunch, the afternoon will be devoted to small group workshops focused on creating research impact plans for innovative forms of dissemination.

## PROGRAMME

9:00 am Registration and workshop selection

9:30 am Welcome plenary

9:40 am Dr Anna Einarsdottir (University of York Management School)

10:05 am Mihaela Gruia (Research Retold)

10:30 am Adam McNamara (Sciencesplained)

10:50 am **COFFEE BREAK**

11:10 am Professor Anne-Marie Greene (UYMS)

11:35 am Dr Jon Rainsford (Open University)

12:00 pm Dr Joyce Jiang (UYMS)

12:25 pm **Informal networking LUNCH**

1:30 pm Outline of afternoon session

1:35 pm Laura Evans (Nifty Fox Creative)

2:00pm Breakout rooms/ Workshops

2:40 pm Professor Nicholas Pleace (Social Policy and Social Work, University of York)

3:05pm Breakout rooms/Workshops

3:45 pm **Coffee & Cake**

4:00 pm Plenary and close of the afternoon session

4.30pm **Drinks reception**

4:30 pm Various options in York, e.g. sightseeing walk (weather dependent)

7:00 pm Meet up for drinks, light refreshments, and informal networking evening (Venue to be confirmed).

Funding for this event from The British Sociological Association is kindly supported by the WR Social Sciences DTP and the University of York

**Registration:**

BSA Member £5

Non-Member £15

For more information, please contact Dr Caroline Casey, [caroline.casey@york.ac.uk](mailto:caroline.casey@york.ac.uk), or Dr Tina Kowalski, [tina.kowalski@york.ac.uk](mailto:tina.kowalski@york.ac.uk)