



# BSA Network Magazine

## 2022 Advertising rates and specifications

**Network** is the British Sociological Association's (BSA) magazine. It is available online to all BSA members, a specialist readership interested particularly in sociology and, more generally, in the social sciences.

Promotional opportunities include page advertising and inserts. The BSA offers a **20% discount to publishers**, educational establishments and charities on the prices below. All costs below are exclusive of VAT.

*Format:* A4 / full-colour / 40+pp

*Frequency:* three times a year - Spring, Summer and Autumn

**A further discount of 20%** is available on a booking of three adverts or more. These can be spread amongst the next five issues of Network.

### Magazine adverts

*Magazine rates:*

Full Page: £690  
 Half Page: £360  
 Quarter Page: £190

*Special Positions:*

Inside Front Cover (full page): £920  
 Inside Front Cover (1/2 page): £475  
 Inside Front Cover (1/4 page): £255

**Rates quoted here are before the 20% discount is applied**

*Artwork specification:*

Resolution: 300dpi minimum  
 Format: tiff or pdf file  
 Colour: full colour available

*Size:*

Full-page: 297mm H x 210 mm W  
 Half-page: 137mm H x 193 W  
 Quarter-page 120mm H x 85mm W

*Send advert artwork files to:*

Tony Trueman, BSA  
 Media Consultant  
 07964 023392  
 tony.trueman@britsoc.org.uk

### Deadlines

*Spring issue* in-magazine ads: 4 February 2022  
*Summer issue* in-magazine ads: 20 May 2022  
*Autumn issue* in-magazine ads: 7 October 2022

BRITISH  
 SOCIOLOGICAL  
 ASSOCIATION