



# British Sociological Association

## The Sociology Teacher 2016/17 Advertising Rates and Specifications

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### The Sociology Teacher Magazine adverts

The Sociology Teacher is the British Sociological Association's (BSA) magazine for those teaching sociology at the pretertiary level. It is mailed to a specialist readership interested particularly in sociology and, more generally, in the social sciences.

The full-colour magazine is published 3 times a year in line with the academic school year.

#### Magazine rates:

Full Page: £330

Half Page: £175

#### Special Positions:

Inside Front Cover (full page): £440

Inside Front Cover (1/2 page): £225

#### Artwork Specifications:

A4 Full-page with Bleed: 303 mm Height x 216 mm Wide

Half-page Landscape: 133 mm H x 178 W

Send requests for adverts to Patrick Robinson ([prs@cadcol.ac.uk](mailto:prs@cadcol.ac.uk))

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### Deadlines

Winter issue in-magazine ads: PAST

Spring issue in-magazine ads: PAST

Summer issue in-magazine ads: 9 June 2017

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