



Live Tweeting Guidelines for BSA Events

The BSA (@britsoci) is social media friendly and encourages Live tweeting at events. The following bullet points are provided as guidelines to help you get the most out of today's discussions.

Please check the BSA website for the official hashtag!

Guidelines and Good Practice

1. Whilst the BSA is social media friendly, please be aware that speakers may not wish to have their resources made public online. If they don't, they will indicate this prior to speaking. The same applies for photos and we ask that you kindly respect their decision.
2. If you choose to live tweet, assume that people outside the conference will be interested in your tweets as well as those attending. Be sure to explain what the hash tag means so ideas can be promoted further afield.
3. Be clear in your tweets about who is speaking and, if you are quoting directly, be sure to use quotation marks. If the speaker is on Twitter and is happy for you to do so, use their Twitter 'handle' to save valuable characters.
4. Even if you completely disagree with what is being said, please be polite and respectful in your tweets. The BSA encourages lively debate and discussion, but in a friendly and open environment.
5. Finally, enjoy it! Live tweeting should be fun, empowering and inspiring and we hope today's event will not only generate interesting discussion in the room, but also encourage wider participation online.

Happy tweeting!