



BSA Network Magazine

2021 Advertising rates and specifications

Network is the British Sociological Association's (BSA) magazine. It is available online to all BSA members, a specialist readership interested particularly in sociology and, more generally, in the social sciences.

Promotional opportunities include page advertising and inserts. The BSA offers a **20% discount to publishers**, educational establishments and charities on the prices below. All costs below are exclusive of VAT.

Format: A4 / full-colour / 40+pp

Frequency: three times a year - Spring, Summer and Autumn

A further discount of 20% is available on a booking of three adverts or more. These can be spread amongst the next five issues of Network.

Magazine adverts

Magazine rates:

Full Page: £670

Half Page: £350

Quarter Page: £185

Special Positions:

Inside Front Cover (full page): £890

Inside Front Cover (1/2 page): £460

Inside Front Cover (1/4 page): £245

Rates quoted here are before the 20% discount is applied

Artwork specification:

Resolution: 300dpi minimum

Format: tiff or pdf file

Colour: full colour available

Size:

Full-page: 297mm H x 210 mm W

Half-page: 137mm H x 193 W

Quarter-page 120mm H x 85mm W

[add 3mm bleed to these dimensions for full page ads]

Send advert artwork files to:

Tony Trueman, BSA

Media Consultant

07964 023392

tony.trueman@britsoc.org.uk

Deadlines

Spring issue in-magazine ads: 5 February 2021

Summer issue in-magazine ads: 21 May 2021

Autumn issue in-magazine ads: 8 October 2021

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